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Liphatech acquires the exclusive license for an innovative geraniol-based formulation from Pertinent Eco-Solutions to be used in the professional pest control market in Europe and the UK.

For over 50 years, Liphatech, a leader in pest control, conceives of, designs, develops, manufactures and commercializes innovative and effective solutions in France and for the international market.

With this licensing acquisition, **Liphatech enlarges its portfolio of products to biocidal insecticides dedicated to hygiene professionals**. Indeed, Liphatech will be able to introduce **a new range of broad-spectrum insecticides to the market, including those targeting bed bugs**, an increasingly serious problem heavily affecting the hotel industry and becoming a high-stakes public health issue.

Liphatech will develop new insecticidal solutions thanks to **3 new formulations, unique on the market, coming from the research laboratory of the French company Pertinent Eco-Solutions**. These plant-based geraniol solutions combine a **high level of efficiency with a profile of low eco-toxicology, in line with societal expectations**.

Already a recognized leader in its historical anti-rodent and anti-termite activities, this acquisition by Liphatech of a new range of insecticidal solutions **acts as a new growth lever and accelerates its strategic plan**.

The Liphatech team is enthusiastic and is preparing **to help hygiene professionals embrace this new promising project**.

In an ever-changing market, Liphatech Group proposes effective solutions to its customers that are in line with its vision: **preserving a healthy environment by developing innovative and effective solutions, by demonstrating good practices and by limiting the impact of its products on the environment**.

The investments made by Liphatech in knowledge and research, in production facilities, in its strategic partners and in the acquisition of new technologies like this innovative geraniol-based formulation, will all contribute to reach these general objectives.

For the young company Pertinent eco-solutions, this licensing agreement with one of the leading players in the pest control market represents a validation of its technology and the recognition of its efforts in the development of products that are effective against pests but also environmentally friendly. *“We are particularly happy to have found a quality partner in Liphatech with whom we share the same strategic objectives and a similar vision of the future of the pest control market”* says Bruno Jactel, Founder and President of Pertinent eco-solutions.

About LIPHATECH

Liphatech, subsidiary of the De Sangosse Group, (\$305m revenues, 850 employees, with headquarters located at Pont-du-Casse near Agen – 47), has been developing effective and innovative solutions for the control of rodents and termites for the past 50 years to protect goods, resources, and human health. With a world-wide presence, the company designs and manufactures products suited for both

professional and customer markets. Liphatech keeps a sustainable commercialization process at the core of its concerns by promoting best practices and reducing its impact on the environment.

About PERTINENT ECO-SOLUTIONS

Pertinet Eco-Solutions, a French company with an American subsidiary, develops innovative, plant-based pest control technologies. Its mission is to replace traditional chemical pesticides with solutions that are as effective but safer for people's health and the environment. It has developed a unique expertise in micro-emulsion formulations and in the synergistic combination of plant extracts. Having built a bank of over 200 product prototypes, Pertinent has developed products for livestock, crop protection and pest control professionals.

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